

December 2019

The magazine of the City of London Corporation

cityview



The City in one site



theglobalcity.uk



- Contribute to a flourishing society
- Support a thriving economy
- Shape outstanding environments

Assessing the risk

Issue 88 December 2019

cityview

is the magazine of the City of London Corporation – the governing body of the Square Mile dedicated to a vibrant and thriving City, supporting a diverse and sustainable London within a globally-successful UK.

DOWNLOAD FROM

cityoflondon.gov.uk/publications

If you would like a summary of this publication in an alternative format please contact us at

CityView
City of London
PO Box 270
Guildhall
London EC2P 2EJ

020 7332 3099
pro@cityoflondon.gov.uk

MAILING ENQUIRIES

[cityviewmagazine](mailto:cityviewmagazine@cityoflondon.gov.uk)

City of London
PO Box 170
Ashford, TN24 0ZX
T 01233 214197
F 01233 500400
col@response-service.co.uk

Follow online

cityoflondon.gov.uk

 facebook [cityoflondoncorp](https://www.facebook.com/cityoflondoncorp)
 twitter [cityoflondon](https://twitter.com/cityoflondon)
 youtube [cityoflondonvideos](https://www.youtube.com/c/cityoflondonvideos)

Just how good is your firm's cyber security? Cyber crime continues to rise in scale and complexity, affecting essential services, businesses and private individuals alike. It costs the UK billions of pounds, causes untold damage, and threatens national security. So it makes sense for your business to learn how to fix any vulnerabilities.

Cyber Griffin is free City of London Police cyber security training. Security vetted, expert Police support Square Mile businesses to be safe online and build a safer community. The initiative offers face to face training options for all members of staff – from those completely new to cyber security through to professionals and it can be tailored to meet specific needs.

One of the Cyber Griffin services the City Police offer is a Cyber Defence Capability Assessment Tool. You will get an assessment of the condition and maturity of your organisation's cyber security risk and learn the associated controls to fix vulnerabilities. It was originally developed by the MOD's Defence Science and Technology Laboratory and will help your business to:

- prioritise investments in your cyber security based on real, comprehensive evidence
- complete a business assessment in significantly less time than a formal audit.

As the National Policing Lead for Economic Crime, the City Police work on the front line in the fight against cyber crime and have up to the minute knowledge on the

threats. City of London Police Commissioner Ian Dyson said: "About 80% of the cybercrime reported in the City is from businesses, so it's important that we work with them to make sure that they don't become victims in the future. Cyber Griffin is about making sure that people at all levels have access to the best advice to protect them and their businesses."

If you're interested in finding out more about the programme and what activities are planned for the future visit the website below. ▲

MORE INFORMATION

cyber.griffin@city-of-london.
pnn.police.uk
colp.uk/cybergriffin

"About 80% of the cybercrime reported in the City is from businesses, so it's important that we work with them to make sure that they don't become victims in the future."



A breath of fresh air

The City of London Corporation has adopted a new Air Quality Strategy which aims for 90% of the City to meet World Health Organisation (WHO) guidelines for nitrogen dioxide by 2025.

The Strategy also aims to meet the statutory obligations for London Local Air Quality Management and improving public health and support the Mayor of London to meet WHO Guidelines for particulate matter by 2030.

Catherine McGuinness, Policy Chair for the City of London Corporation, said: "Through this Strategy we will ensure the Square Mile has clean air, that people enjoy good health through reduced exposure to poor air quality, and that the City Corporation is a leader for air quality in policy and action and inspires collaboration across London."

The outcomes will be achieved through air quality monitoring, leading by example, collaborating with others, reducing emissions from transport, reducing emissions from non-transport sources and public health and raising awareness.

Monitoring shows air quality in the City is already improving. And under the new plans, the City Corporation will accelerate its use of zero emission vehicle technology, requiring only low and zero-emission vehicles through its contracts and encouraging other City businesses to use cleaner vehicles. The move brings the City Corporation a step closer to realising its goal of being the first UK authority to run a fully zero-emission fleet.

It will also make better air quality data available to the public by supporting the trial of new monitoring technology.

In addition, the City Corporation will collaborate with every school in the Square Mile to roll out Air Quality Action Plans, building on a successful partnership work at Sir John Cass's Foundation Primary School.

Last year, air pollution at the City school fell below the

legal annual limit for the first time since monitoring began in 2003. The City Corporation has installed a 24-hour air quality monitoring station in the playground, planted 'air quality plants' throughout the grounds, created green walls made from ivy screens, added new air filtration units in classrooms and brought in lessons on reducing exposure to air pollution.



"Through this Strategy we will ensure the Square Mile has clean air, that people enjoy good health through reduced exposure to poor air quality, and that the City Corporation is a leader for air quality in policy and action and inspires collaboration across London."

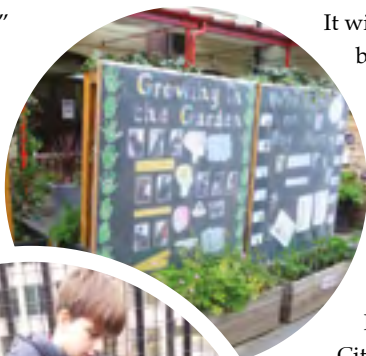


The new policy will work in tandem with its Transport Strategy – which features plans to turn parts of the Square Mile into zero-emissions zones by 2022, and its draft City Plan, which would require all new developments to include a greening element, improving air quality and biodiversity.

Jeremy Simons, Chair of the City of London Corporation's Environmental Services Committee, said: "This is an important step towards cleaner air. Nobody should have to

breathe dirty air, and we will continue to take bold and ambitious steps to protect health of our residents, workers and visitors.

"There is a huge public desire to see a major clean-up of the capital's air. And by working together with our partners we are taking action to make sure people are not at risk." ▲



MORE INFORMATION

cityoflondon.gov.uk/air

@CityAir

The City in one site

No global centre ever stands still if it's to keep its competitive edge. With a centuries-long history of innovating the UK's financial and professional services sector has expanded and adapted to changing times – including Islamic finance, Fintech and sustainable finance. London is the hub of a regional network of centres of home-grown and international firms in the sector.

One of the City Corporation's main objectives is to support a thriving economy. This involves support and promotion of the UK's financial and professional services offer and its ability to attract talent, business and investment. Another role is ensuring the City remains a global hub for innovation, commerce and culture. With Brexit, technological change, the growth of other financial

centres, and increasing public expectation of how finance works for the economy and society, the City Corporation has taken a more strategic focus, reflected in the renaming of its former Economic Development Office to the Innovation and Growth Directorate.

As part of this realignment, and with the aim of promoting the City and UK's financial and professional services in one place, The Global City campaign and website have been launched to showcase the UK's offer worldwide. The website brings together the facts and figures and business voices that back up the case for locating in, investing in and working with the City to achieve business growth.

The City Corporation has also worked in partnership with organisations including

Department for International Trade, TheCityUK, London & Partners and Innovate Finance on some of the related content that highlight the UK's long-term offer.

Firms already located here form a major part of the story being told with case studies showing how they have benefited and expanded as a result. These benefits range from an increased client pool, to access to international investment, to reputational enhancement. London itself is also a magnet for the talented people firms need to stay competitive, with a wealth of green space, culture and leisure

"The UK is the world's most global financial centre. Our international outlook means we understand your business needs. The depth and breadth of our offer mean unparalleled opportunities for you to grow with the best access to capital, clients and collaborators. With a history of innovating that stretches back centuries, innovation is what we do – creating an inspirational ecosystem where your business can thrive."

The Global City website



theglobalcity.uk

£63tn trade surplus
– makes the UK the
world's provider of
financial services

6 of the 20
top ranked centres in
the European Digital City
index are in the UK

**76,500 people work in
fintech UK-wide**

**The best place to
locate global teams
and innovate**





that mean people who come here don't want to leave.

The creation of the new website and resources supports the work of the Lord Mayor who, in his role as an ambassador for financial and professional services, has an overseas and domestic visits agenda which will be promoting the UK's global offer in the coming year. Attendees at City Corporation-run events will see more Global City content in future and firms are welcome to make use of these resources in their own work to showcase the benefits of doing business through the UK.

Obviously a major focus for the website is companies overseas but for those already located in the City the resources also offer benefits. They include the latest statistics on the City and the sector for businesses to tap into

– via infographics, downloads and videos - ranging from the size of the UK's international trade surplus in financial services, to the capital flooding into UK Fintech, to the size of the UK talent pool, and the market opportunities the UK offers.

It also has some of the latest research reports commissioned by the City Corporation, among them Locate, Create and Innovate: London in a Changing World which examines London's ability to keep attracting innovation and talent, and London RMB Business and Volumes which looks at London's exceptional standing as an international centre for the Chinese currency. These resources can help London or UK-based offices make the case for the UK offer within their own organisations and with clients because of the concentration of talent and assets here.

The website adds to the wealth of assistance the City Corporation already offers to firms. The City Business Library (CBL) located at Guildhall gives free access to databases (in person or online for subscribers) and publications, seminars, workshops and meeting or training room hire.

The City Property Advisory Team (CPAT) provides a confidential, free service to help businesses of all sizes find suitable premises for their needs, either in the City or its neighbouring boroughs.

And for smaller businesses (and SMEs make up over 98% of firms in the Square Mile) there is a wide range of support and advice on accessing finance, establishing responsible business practices, sustainable and local procurement and contingency planning processes.

For the future, the website will

be building campaigns around specific initiatives such as social impact investment, innovation and sustainable development. It is also looking to add to its case studies and testimonials as well as expand its regional content. So if your firm has a positive story to tell about the opportunities the UK offers you, and you want to let others know about its success, get in touch via the website details. ▲

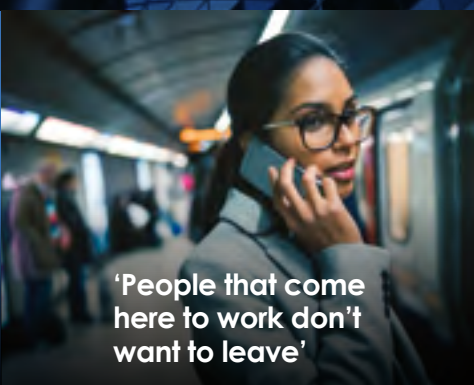
MORE INFORMATION

theglobalcity.uk

cityoflondon.gov.uk/cbl

cityoflondon.gov.uk/cpat

City firms interested in joining an overseas business delegation are invited to register their interest TradeAndInvestment@cityoflondon.gov.uk



'People that come here to work don't want to leave'

40% of top global companies choose London for their European HQ



The leading western centre for Islamic finance, offshore RMB trading and rupee denominated bonds

£9.1tn of assets under management in the UK



\$3.6tn in daily forex managed through London – this is more than two fifths of all worldwide trades – far more than any other centre



The biggest day in the City's calendar

The weather smiled again on the Lord Mayor's Show this year (at least on its outward route) which in turn inspired thousands of spectators to cheer on the mile-long procession from the Mansion House to the Royal Courts of Justice and back.

Alderman William Russell's first full day in the role saw him wave off the participants from the balcony of Mansion House before bringing up the rear in a Show that ranged from the pageantry of the coach, pikemen and musketeers to the modernity of Metro Bank, the China Chamber of Commerce and Hyperion Insurance Group.

Alderman Russell's background and interests were reflected in the involvement by Thriplow Village (his home), Knightsbridge School and Place2Be and Cambridgeshire while new 'corporate' entries this year included Warburtons, Fortnum & Mason and Fenwicks.

The City Corporation was represented by Tower Bridge, celebrating its 125th anniversary, sharing a float with the City Bridge Trust (the City Corporation's charitable funder). The Cleansing team also made a return this

year with its wheelie bin robot and costumes fashioned from recycled materials such as cans and coffee cups.

The wide reach of the Show could also be seen from the involvement of such diverse areas as the Hong Kong Economic & Trade Office, the State Bank of India, the Rwanda High Commission and Welcome to Yorkshire.

As always the military and livery companies provided the spine of the procession with the Band of the Scots Guards leading off the Show and a notable appearance from the Worshipful Company of Feltnakers that followed its sister guild, the Zunft zur Waag from Zurich.

The Show Zones at Paternoster Square and Bloomberg Arcade returned for a second year to provide food and entertainment following the Show and the day was rounded off with a light display on Southwark, Cannon Street and London Bridges. This programme reflected the dynamic and ever changing nature of the City along with the Lord Mayor's theme of a Global UK, Trade, Innovation and Culture. ▲

YOU MIGHT ALSO BE INTERESTED IN

The Lord Mayor's chosen charities
thelordmayorsappeal.org



The five year plans

The Aldgate and Cheapside Business Improvement Districts (BIDs) are to be taken to final approval stage with a view to transforming the areas into even more vibrant business, retail and leisure destinations.

A BID is a geographical area in which local businesses have voted to invest together to improve their

local environment. A ballot by ratepayers in each district, who would be liable to invest in the area, will determine the outcome and, if approved, the BIDs should go live in April 2020 and last five-years.

Aldgate has been the focus of much change in recent years with the removal of the old gyratory

layout, significant landscaping improvements and a relaunching of the area as a destination in its own right.

Spanning the City and Tower Hamlets, the proposed Aldgate project will comprise two BIDs, in a collaborative effort between the City Corporation and the Aldgate Partnership.

It will continue to promote the area as a destination, reinforce the area's identity, support corporate social responsibility and growth and work with partners to deliver their agendas.

The Cheapside BID is seeking a second five-year term and is driven by the City Corporation via the Cheapside Business

Aldgate BID proposed projects

An appealing area

Support regeneration such as Petticoat Lane and Middlesex Street improvements; engage with TfL and stakeholders for infrastructure improvements to stations; air quality schemes and Electric Vehicle charging points; improve wayfinding; and provide green infrastructure

A welcoming area

Establish concierge-style ambassadors; develop and improve the Absolutely Aldgate destination brand; develop campaigns to showcase the area; build on the successful Aldgate loyalty card; continue existing, and create new, event programmes.

A protected area

Advice and training to businesses on issues such as counter terrorism, business continuity, fraud and economic and cybercrime; work with partners and stakeholders on issues such as homelessness; support existing projects such as Safety First Awards; and achieve a purple flag for the early evening and night time economy.

A stronger area

Develop a small business network; host corporate networking, business skills enhancement, B2B mentoring, seminars and training workshops; develop corporate social responsibility schemes and campaigns to support local initiatives; raise awareness of apprenticeships and works place brokerage schemes; and support all sectors, particularly SMEs, by working with landlords to provide low cost accelerator space.



“Cheapside and Aldgate are two areas which contribute an enormous amount to the fabric and vibrancy of the City. But while there is lots to celebrate in these areas, we also recognise that more needs to be done to boost and rejuvenate local business communities.”

Alliance. It is looking to promote the area as a seven-day retail and leisure destination (beyond just the Monday to Friday business focus) with an emphasis on environmental measures and urban greening, enhancing Cheapside’s cultural offer, and supporting local employment and training opportunities.

Catherine McGuinness, Policy Chair at the City of London Corporation, said: “Cheapside and Aldgate are two areas which contribute an enormous amount to the fabric and vibrancy of the City. But while there is lots to celebrate in these areas, we also recognise that more needs to be done to boost and rejuvenate local business communities.

If approved, we will continue to work closely with businesses, workers and residents to transform these areas into more lively and pleasant places to live, work and visit.” ▲

MORE INFORMATION

incheapside.com

thealdgatepartnership.co.uk

Cheapside BID proposed projects

Environment

Pilot freight consolidation and tackle traffic idling; animate public spaces around Bank Junction to enhance the streetscape including green infrastructure.

Tourism and culture

Promote the area and support City-wide campaigns; build the seven day offer and support the night time economy; and continue the “street concierge” service.

Marketing and promotion

Continue the successful Privilege Card scheme and App; review and refresh the Cheapside website; build on social media platforms and send members regular newsletters; support annual, seasonal and bespoke events.

Business awareness and networking opportunities

Host corporate networking events and symposiums; act as the collective voice for business; monitor footfall and sales data; provide a focus for enterprise and for issues such as cyber-crime, economic crime and counter terrorism; use smarter technologies to help shape and inform intelligence gathering.

Employment enterprise and training

Work with the ‘Heart of the City’ programme to provide free support in developing CSR programmes; in partnership with the City of London Apprenticeship Programme, promote opportunities for young people and the opportunity to upskill within their existing workforce; continue the dedicated employment service to place local people into jobs, with the opportunity to work with corporate partners.



Night moves

The Barbican Art Gallery is offering you the opportunity to travel across the world (on two floors) and see how different cities' cabarets and clubs have been celebrated in art and recreated in the Gallery space.

Into the Night: Cabarets and Clubs in Modern Art takes you to New York, Tehran, Paris, Berlin, Vienna and more to look at the social and artistic role these places played from the 1880s to 1960s, challenging existing social and political thought and providing a stimulus for art behind these closed doors.

Through a combination of sketches, paintings, photographs,

film, furnishings, designs and archive footage, the exhibition shows how these spaces were created, the performers who appeared there and the people who visited.

Starting appropriately enough with Berlin during the Weimar Republic (and the subject of the Oscar-winning film *Cabaret*), this section of the exhibition looks at how the nightclub offered a respite from the daily hardships of the 1920s and 30s and also the increasing visits by women, who had only recently been given the vote.

The exhibition goes on to tour Mbari clubs in Nigeria, Cabaret



Fledermaus in Vienna and Bal Tic Tac in Rome that demonstrate their ability to stimulate the senses beyond music and dance alone with architecture, painting, sculpture and poetry. The upper section of the gallery ends with Paris and the Chat Noir, 1880s-90s, the most famous of the artistic cabarets in the Montmartre district and featuring the iconic Cat Noir motif that came to symbolise Paris night life.

Downstairs visitors can see recreations of many of these club starting with a Chat Noir shadow theatre using a combination of biblical and satirical images. This is echoed by the recreation of the MBarí clubs and the striking black and white silhouettes of abstract figures surrounding the room.

Design plays a key part in the look of these rooms, ranging from the riot of coloured and black and white tiles for Cabaret Fledermaus to the more subtle colours and geometric shapes of L'Aubette.

The exhibition is rounded off with Harlem Nightclubs, Jazz Clubs and Cabarets 1920s-40s. It includes a map showing the sheer number of venues available at that time including three of the most famous – Connie's Inn, Smalls Paradise and the Cotton Club – the latter launching the careers of Louise Armstrong, Duke Ellington, Ella Fitzgerald and Lena Horne in an era later known as the Harlem Renaissance. ▲

MORE INFORMATION

barbican.org.uk/IntoTheNight



Clash of the titans



One year after the Winter of Discontent another significant seasonal event took place with the release of The Clash's third album 'London Calling' regarded as an instant classic, an era-defining masterpiece and still rated as one of rock's all-time greatest albums.

With its dedication to telling the ever-changing story of the capital and its people, the Museum of London is celebrating this truly London work with a collection of items from The Clash's personal archive including notes, clothing, images and music, many previously unseen.

The Clash: London Calling

showcases the influences and context for the writing and recording of the seminal double album and also examines how the capital itself influenced the band as they became one of the most popular of the

20th century. 'London Calling' was and is a melting pot of musical styles, driven by a passion for action and a fierce political anger, with music and lyrics which remain as relevant today as they were on release.

London Calling became the band's defining album as well as a rallying call for Londoners and people around the world. Its lyrics reflected contemporary concerns as it moved away from traditional punk by adopting and reworking much wider musical influences.

This display includes rarely seen personal objects and tells the story of how the album became the sound of a generation. Reflecting the band's diverse range of political, emotional and musical interests, a

range of items will be on show, including:

- Paul Simonon's broken Fender Precision Bass - damaged on stage at The Palladium in New York City on 21 September 1979, as Simonon smashed it on the floor in an act of spontaneous and complete frustration

- A handwritten album sequence note by Mick Jones showing the final and correct order for the four sides of the double album 'London Calling'

- One of Joe Strummer's notebooks from 1979, the period when the album was rehearsed and recorded, open at page showing Ice Age, which was to become lyrics for the song 'London Calling'

- Joe Strummer's typewriter used to document ideas, lyrics and other writings

- Topper Headon's drum sticks - the only remaining items of Headon's that remain from this time.

The Clash: London Calling

is open until 19 April 2020 and is free to enter.



MORE INFORMATION
musuemoflondon.org.uk

And finally**Help by reporting or giving**

With winter upon us, the City Corporation is again looking for help in spotting rough sleepers across the City.

Its outreach team, led by St Mungo's, can help rough sleepers access specialist accommodation and support services as well as dealing with those who require specialist professional intervention.

You can report via streetlink.org.uk, by downloading the app or calling 0300 500 0914.

The City Corporation has also launched a new campaign under the headline Help With Real

Change, Not Small Change, which encourages people to donate £3 a time to homeless charity Beam. For many rough sleepers, moving away from the street can be a massive step and charities like Beam can support them through that journey.

Tap your debit or credit card on the contactless payment devices positioned around the City: Guildhall receptions, City of London Information Centre, Tower Bridge Engine Rooms and Barbican Library.

cityoflondon.gov.uk/roughsleepers
cityoflondon.gov.uk/tapforchange
 #tapforchange

Grant for green fingers

An Islington-based community garden, providing a local hub for vulnerable and disadvantaged people, has received a £101,273 cash boost.

City Bridge Trust, the City of London Corporation's charitable arm, awarded the money to Culpeper Community Garden to run the project.

Culpeper provides a sustainable garden where people of all ages and abilities can learn about horticulture and the environment

through a range of social and educational activities.

The grant will help 140 Londoners benefit from reduced social isolation, increased community involvement and improved physical and mental wellbeing.

Half of Culpeper's users have physical or mental health needs with many experiencing social isolation are on low income jobs or unemployed.

citybridgetrust.org.uk

New year, new skills?

It's usually in the weeks following Christmas that we start to think about what we want from the year ahead – whether fitness, work, skills or education.

So with this in mind, why not browse the latest Learning in the City prospectus for a course that could cover any or all of these topics?

The wide range on offer includes Health and Fitness, Professional Development and Employability, Crafts and Textiles and English

and Maths and many more. The courses are available for adults, families, businesses and employers equally.

So why not start 2020 with a resolution to develop yourself in an existing or completely new area that could make the year one to really remember.

This service is provided by the City Corporation's Adult Education Services and you can find out more here: cityoflondon.gov.uk/adultlearning



cityview

Issue 88 December 2019

The magazine of the City of London Corporation – the governing body of the Square Mile dedicated to a vibrant and thriving City, supporting a diverse and sustainable London within a globally-successful UK.

Follow online

cityoflondon.gov.uk

facebook [cityoflondoncorp](https://www.facebook.com/cityoflondoncorp)

twitter [cityoflondon](https://twitter.com/cityoflondon)

youtube [cityoflondonvideos](https://www.youtube.com/c/cityoflondonvideos)